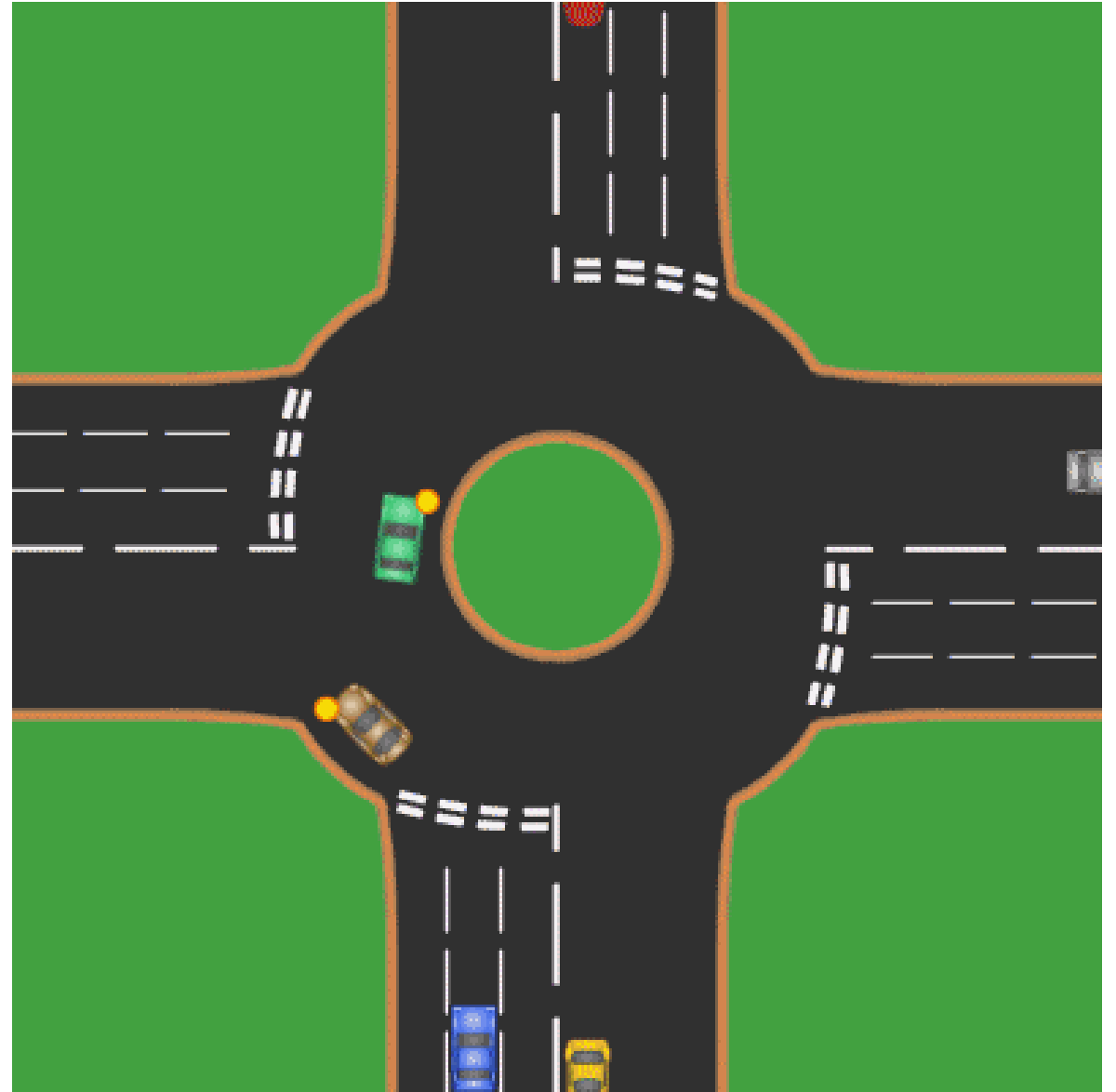


The Church and the Community

How do the two intersect?

- What is the purpose of the church?
- What is the church's role in the community?
- Who is the community?

Church + Community
=
The Neighborhood
Church Partnership



What Does Your
Church Want To
Be?

The
Neighborhood
Church!



What Is The Neighborhood Church?

- **The neighborhood church is a vibrant and engaging community partner with the families and neighborhoods living around them.**

The
Neighborhood
Church

Build real community
relationships

Be intentional about
reaching the
community

Neighborhood
Church
Best Practices

Know

Know Your Community Leaders

Attend

Attend Community Meetings

Shift

Shift The Focus Of The Church
Ministries

Neighborhood Church Best Practices

Know Your Community Leaders

- Their goals for the community
- Their influence in the community
- Their connection to the community
- Their personal life experiences



Q & A

Neighborhood Church Best Practices

Attend community meetings

- You get first-hand knowledge of the community's needs
- You get to hear other's ideas and opinions about the community
- You learn about resources in the community that you may not have known
 - They can also learn about resources the church has to aide the community
- You bring JESUS



Neighborhood Church Best Practices



Attend Community Meetings

- Who should attend these meetings
 - Select a team from your church to be Ambassadors for these meetings
 - Prepare each Ambassador
 - Provide them with a script
 - Generic church cards
 - Take notes
 - Sit in the front
 - Smile

Neighborhood Church Best Practices

Attend
Community
Meetings



Open Your Church For
Community Meetings

- Your church brings value to the neighborhood
- You draw the unchurch to your facility
- You set the atmosphere



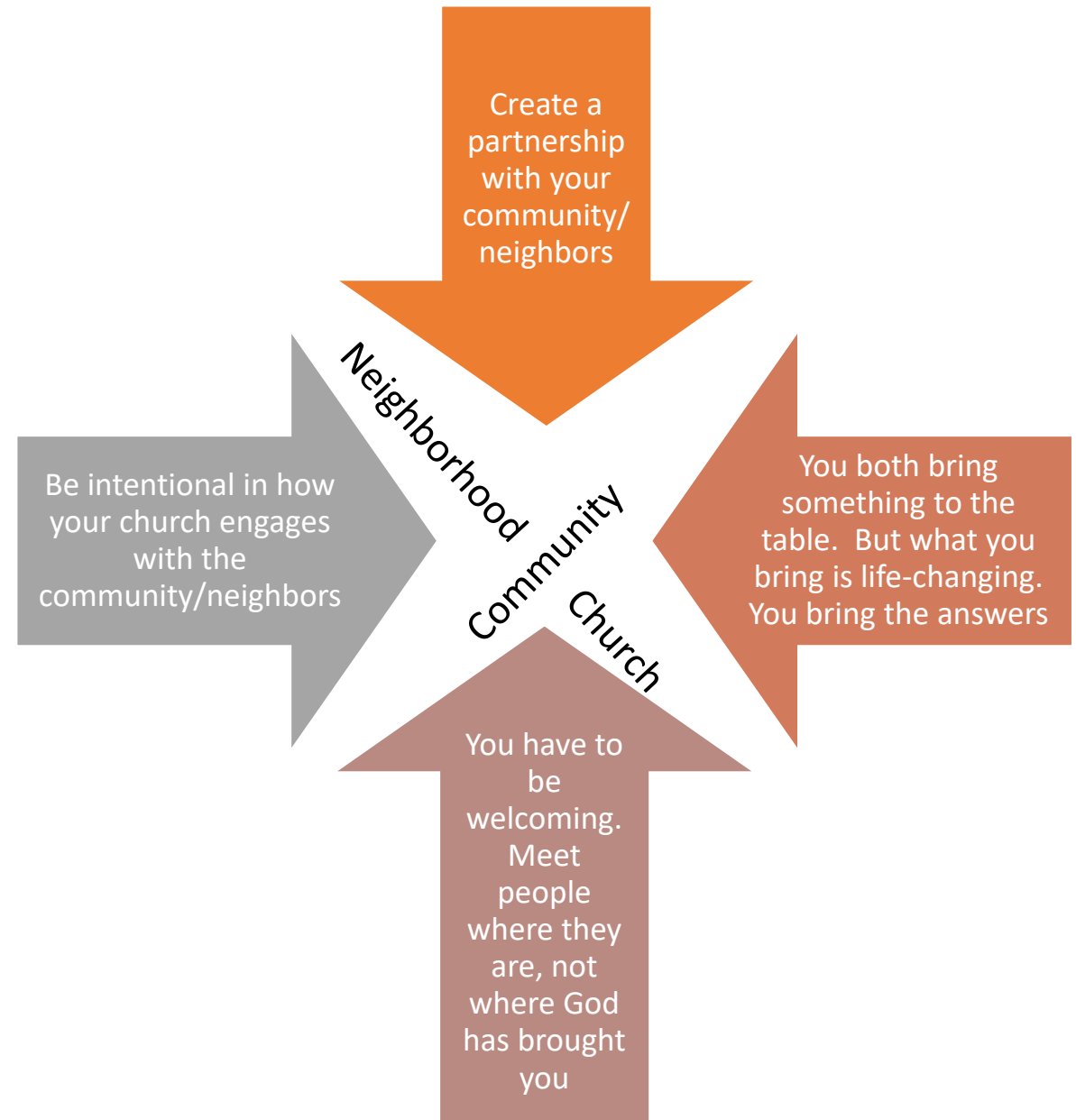
Q & A

Neighborhood Church Best Practices

Church Ministries Shift Focus

- Church programs and events should be focused on bringing people in
 - Shift from programs that are designed for the church member only
- Create complimentary events that draw in people
 - Conferences, festivals, prizes, food
- Programs that honor members of the church
- Create after school programs that appeal to the children and parents of the community
- Give away holiday food baskets
- Community Service Events
 - Clean-up the community day
 - Dumpster day
 - Complimentary Exercise classes
 - Senior computer classes
- Involve the Media Ministry
 - Create engaging content to share on Social Media
 - Use QR codes to replace pamphlets with church information
 - Vendor space at local events to share information about the church and upcoming events

The Neighborhood Church!





Q & A